

Advertising.

Adkins A L 116 New Montgomery... EX brook-7867
Advertising Checking Bureau Inc The
ADVERTISING STAFF 500 Sansome... SU tter-6978

BRILLIANTONE CO
Complete Screen Process Service
POSTERS-SIGNS-WINDOW DISPLAYS
Let Our Creative Department Produce

BRISACHER EMIL & STAFF
Crocketer Bldg. GA rfd-0276
Brouillett Ray U & Associates
Hearth Bldg. DO uglas-2533

Cahill Advertising Co Pacific Bldg. DO uglas-8674
CAMPBELL-EWALD CO 981 Mt. DO uglas-5670
Casari P J 605 Market... EX brook-0648

FISHER L P ADVERTISING AGENCY
Merch Exch Bldg. DO uglas-7306
FOSTER & KLEISER 1675 Eddy... WE st-6600

Gerlach-Barklow Co 417 Market... DO uglas-6216
Gerth-Knoell Advertising Agency
Russ Bldg. GA rfd-2540

Houghton James Inc of Michigan
564 Market. GA rfd-2352
Hyde Maurice H 26 O'Farrell... EX brook-6594

Advertising--(Cont'd)

International Magazine Co Inc
Hearth Bldg. DO uglas-7115
Jacobs Charles 830 Market... GA rfd-3576

MCCANN ERICKSON INC
114 Sansome. DO uglas-5560
McCarthy Co The Rialto Bldg. SU tter-8224

MOTION PICTURE SERVICE CO
Sound and Silent Pictures Produced
PRIVATE THEATRE FOR MEETINGS

National Outdoor Adv Bureau Inc
Shell Bldg. DO uglas-4152
National Taxicab Advertising Co
Russ Bldg. GA rfd-3830

Petry Edward & Co Inc 865 Mission... SU tter-6400
Pincus Charles W 681 Mt. DO uglas-8290

Russ Advertising Agency 444 Market... GA rfd-4212
Russ Federal Research Corp 935 Market. GA rfd-3130

THOMPSON J WALTER CO
100 Bush. GA rfd-3510
Tissier Joseph J 544 Market... GA rfd-8965

It tells the consumer where to find your local dealer. With it, you control and measure the distribution of advertised, trade marked merchandise and service.

"WHERE TO BUY IT"
PACIFIC TEL & TEL CO
445 Bush. GA rfd-9000

Advertising--(Cont'd)

Veterans' Distributing Service
33 Dolores. HE mlock-4860
Vitachrome Inc Rialto Bldg. DO uglas-8155

Advertising Agencies

Albertson-Kemper & Co 155 Sansome. DO uglas-5110
Ames-Hard Co 138-4th. SU tter-5942
AYER H W & SON INC Russ Bldg. SU tter-2534

GARFINKEL SIDNEY ADVERTISING AGENCY
Member Allied Service Agencies
27 BRANCH OFFICES IN AMERICAN CITIES

Guggenheim Advertising Agency
110 Sutter. GA rfd-7306
Ham Ernest R 500 Sansome... GA rfd-7216

LIVINGSTON LEON ADVERTISING AGENCY
Mills Bldg. SU tter-7340
LORD & THOMAS Russ Bldg. GA rfd-2960

ROBERTS BOB AND ASSOCIATES
ADVERTISING EXPERTS
Years of Radio and Merchandising Experience

Russell Will & Co 100 Sutter... GA rfd-8776
Segall Theodore H Advertising Agency
544 Market. SU tter-6557

THOMPSON J WALTER CO
100 Bush. GA rfd-3510
Tissier Joseph J 544 Market... GA rfd-8965

Advertising-Beauty Shop

Business Builders Advertising Service
Announcements, Cards, Letters etc
605 Market... GA rfd-3571

Advertising Calendars

-See Calendars-Advertising

Advertising Counselors

-See Counselors-Advertising

Advertising-Direct by Mail

Addressing & Mailing Co 1114 Min. HE mlock-4230
Advertising Staff 735 Harrison... DO uglas-5800

Advertising Distributing

-See Distributing-Advertising

Advertising-Ferry Boat

Sheurman A A 25 Taylor... OR dway-6303

Advertising-Hotel

Ames-Hard Co 138-4th... SU tter-5942

Advertising-Mail Order

Guggenheim Advertising Agency
110 Sutter. GA rfd-7306

Advertising-Motion Picture

Duhem Motion Picture Mfg Co
135 Hayes. HE mlock-1225

Advertising-Newspaper

Fisher L P Advertising Agency
Display Classified-Any Publication

Advertising Novelties

-See Novelties-Advertising

Advertising-Outdoor

Empire Advertising Co 177 Golden Gate. MA rket-9172

Advertising Photographers

-See Photographers-Advertising

Advertising-Poster

Brilliantone Co 833 Howard... SU tter-5256

Advertising-Radio

LOWE FEATURES Russ Bldg. DO uglas-6246
Radio Features 830 Market... GA rfd-5072

Advertising Signs

-See Signs-Advertising

Advertising-Slide

Sheurman A A 25 Taylor... OR dway-6303

Advertising-Street Car

Pacific Railways Advtg Co Monad Bldg. DO uglas-2392

Advertising-Traveling Sign Boards

LOCAL SIGN CO 1037 Golden Gate... WE st-9720

Advertising-Window Display

BRILLIANTONE CO 833 Howard... SU tter-5256

Agriculturists.

de Ong E R Mills Bldg. DO uglas-2280

Air Cleaners-Automobile

HANDY AUTOMOBILE AIR CLEANERS-
Lathan Bros 1466 Pine... OR dway-2421

Air Compressors

-See Compressors-Air

Air Conditioning Equipment-Electrical

CORONA OZONE APPLIANCES-
Leathurby G H Co
138 Golden Gate. UN dhill-1891

Air Conditioning Equipment-Manufacturers

American Air Filter Co Inc
Monadnock Bldg. DO uglas-3193

Air Conditioning Equipment-Wholesale

Gerhardt Geo T Co Ltd 1129 Howard. HE mlock-1422

Air Conditioning Equipment-Transportation

AARON AIR TICKET OFFICE
Representing
United Air Lines

Air Conditioning Equipment-Electrical

CORONA OZONE APPLIANCES-
Leathurby G H Co
138 Golden Gate. UN dhill-1891

Air Conditioning Equipment-Electrical

FRIGIDAIRE AIR CONDITIONING
EQUIPMENT AUTHORIZED SALES & SERVICE

Air Conditioning Equipment-Transportation

AARON AIR TICKET OFFICE
Representing
United Air Lines

Air Conditioning Equipment-Transportation

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Air Conditioning Equipment-Transportation

AARON AIR TICKET OFFICE
Representing
United Air Lines

Air Conditioning Equipment-Manufacturers

American Air Filter Co Inc
Monadnock Bldg. DO uglas-3193
Amer Blower Corp Rialto Bldg. SU tter-1024

Air Conditioning Equipment-Wholesale

Gerhardt Geo T Co Ltd 1129 Howard. HE mlock-1422

Air Conditioning Equipment-Transportation

AARON AIR TICKET OFFICE
Representing
United Air Lines

Air Conditioning Equipment-Transportation

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United Air Lines

CONSOLIDATED AIR TICKET OFFICE
Accurate Air Travel Information Over All Lines Anywhere
24-HOUR SERVICE
EX brook 5563
695 MARKET ST.